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AAA (ADVANCES, APPLICATIONS, ANNOUNCEMENTS)

MESSAGE-2

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I deem it an honor to be invited to give a message on the occasion of the release of this 25th (silver jubilee) number of the Journal of Applicable Chemistry. I am pleased to appraise that the Journal completed 4 years in its endeavor of publication of research articles in Chemistry related areas. Its successful sustenance for these 4 years itself bespeaks the commitment on the part of the Editorial Board, more particularly, the Editor-in-Chief, Prof. Kaza Somasekhara Rao. In these 4 years, the Journal progressed very well as is indicated by the impact factor index figures of GISI, JIF, UIF, ISI (Int.Sci.Indexing) SIF, ISRA, IBI etc., The feature of AAA (Advancement Application Announcement) in the 24th number (just preceding this) is a new idea picked up and introduced for which the Editor-In-Chief is to be paid rich tributes. The preamble box of this feature depicting New Chemistry News is for sure a remarkable innovative idea very much suited to JOAC with the 3 isomeric forms of the chemical species, $N=C=N$. (What a great association the structures and the linguistic terminology!).

The editorial team of Prof. Dr. Kaza Somsekhra Rao deserves praise for their untiring efforts in the timely release of every number of the Journal.

I wish the Journal to reach its Golden Jubilee number and Silver Jubilee & Golden Jubilee years also.

U.Muralikrishna

Visakhapatnam, D/ 02 December, 2015